

Amendments to the Claims:

Please cancel claims 6, 13, and 20 without prejudice or disclaimer. This listing of claims will replace all prior versions, and listings of claims in the application:

Listing of Claims:

1. (Currently Amended) A method of updating Web pages of an e-commerce storefront, the method comprising:

accessing, on a web browser, a Web page out of a plurality of Web pages of an e-commerce Web site over an intranet link the plurality of Web pages of the Web site comprising an electronic catalog of products arranged in a product hierarchy;

submitting log in information to the Web site over the intranet link, wherein said log in information is ~~for providing privileges sufficient to enable editing of the Web site~~ selected from a first log in information to obtain a first privilege level for editing the Web pages and a second log in information to obtain a second privilege level for editing the Web pages, wherein the second privilege level is higher than the first privilege level, and wherein said intranet link is separate from an Internet communication link;

invoking a web page editor having a graphical user interface for editing the accessed Web page in response to the submitted log in information having a privilege level sufficient to enable editing of the accessed Web page, wherein the web page editor is invoked on the web browser over the intranet link;

selecting an item for sale on the e-commerce website on the Web page to modify, the item having one or more attributes related to the item displayed on the Web page, wherein selecting the item ~~provides~~ causes the web page editor to display an interface for editing the one or more attributes of the item;

editing the item on the Web page using the graphical user interface to create an updated version of the Web page, wherein editing the item include updating one or more attributes of the item;

submitting the edited item to the Web site;

receiving the updated version of the Web page over the Internet communication link, the updated version of the Web page displayed the attributes related to the item, including the one or more updated attributes; and

displaying the updated version of the Web page on the web browser.

2. (Previously Presented) The method of Claim 1, further comprising logging into the Web site with an authentication to obtain privileges for modifying Web pages of the Web site.

3. (Previously Presented) The method of Claim 2 further comprising logging out of the Web site prior to receiving the updated version of the Web page.

4. (Canceled).

5. (Previously presented) The method of Claim 1, further comprising viewing the updated version of the Web page using the web browser on a client machine to verify the appearance of the edited item, the appearance being the same as the appearance to a standard user accessing the updated version of the Web page.

6. (Canceled)

7. (Previously Presented) The method of Claim 1 further comprising generating a workflow notification to request an approval of the updated version of the Web page, wherein the updated version of the Web page is not provided until the approval is obtained.

8. (Currently Amended) A computer system comprising a processor coupled to a memory, wherein said memory comprises instructions that when executed on said processor

implement a method of updating Web pages of an e-commerce storefront, the method comprising:

accessing, on a web browser, a Web page out of a plurality of Web pages of an e-commerce Web site over an intranet link the plurality of Web pages of the Web site comprising an electronic catalog of products arranged in a product hierarchy;

submitting log in information to the Web site over the intranet link, wherein said log in information is ~~for providing privileges sufficient to enable editing of the Web site~~ selected from a first log in information to obtain a first privilege level for editing the Web pages and a second log in information to obtain a second privilege level for editing the Web pages, wherein the second privilege level is higher than the first privilege level, and wherein said intranet link is separate from an Internet communication link;

invoking a web page editor having a graphical user interface for editing the accessed Web page in response to the submitted log in information having a privilege level sufficient to enable editing of the accessed Web page, wherein the web page editor is invoked on the web browser over the intranet link;

selecting an item for sale on the e-commerce website on the Web page to modify, the item having one or more attributes related to the item displayed on the Web page, wherein selecting the item ~~provides~~ causes the web page editor to display an interface for editing the one or more attributes of the item;

editing the item on the Web page using the graphical user interface to create an updated version of the Web page, wherein editing the item include updating one or more attributes of the item;

submitting the edited item to the Web site;

receiving the updated version of the Web page over the Internet communication link, the updated version of the Web page displayed the attributes related to the item, including the one or more updated attributes; and

displaying the updated version of the Web page on the web browser.

9. (Previously Presented) The computer system of Claim 8, further comprising logging into the Web site with an authentication to obtain privileges for modifying Web pages of the Web site.

10. (Previously Presented) The computer system of Claim 9 further comprising logging out of the Web site prior to receiving the updated version of the Web page.

11. (Canceled)

12. (Previously Presented) The computer system of Claim 8, further comprising viewing the updated version of the Web page using the web browser to verify the appearance of the edited item, the appearance being the same as the appearance to a standard user accessing the updated version of the Web page.

13. (Canceled)

14. (Previously Presented) The computer system of Claim 8 further comprising generating a workflow notification to request an approval of the updated version of the Web page, wherein the updated version of the Web page is not provided until the approval is obtained.

15. (Currently Amended) A computer readable media having computer readable instructions embodied therein for causing a computer system to perform a method of updating Web pages of an e-commerce storefront, the method comprising:

accessing, on a web browser, a Web page out of a plurality of Web pages of an e-commerce Web site over an intranet link the plurality of Web pages of the Web site comprising an electronic catalog of products arranged in a product hierarchy;

submitting log in information to the Web site over the intranet link, wherein said log in information is ~~for providing privileges sufficient to enable editing of the Web site~~ selected from a first log in information to obtain a first privilege level for editing the Web pages and a second log in information to obtain a second privilege level for editing the Web pages, wherein

the second privilege level is higher than the first privilege level, and wherein said intranet link is separate from an Internet communication link;

invoking a web page editor having a graphical user interface for editing the accessed Web page in response to the submitted log in information having a privilege level sufficient to enable editing of the accessed Web page, wherein the web page editor is invoked on the web browser over the intranet link;

selecting an item for sale on the e-commerce website on the Web page to modify, the item having one or more attributes related to the item displayed on the Web page, wherein selecting the item ~~provides~~ causes the web page editor to display an interface for editing the one or more attributes of the item;

editing the item on the Web page using the graphical user interface to create an updated version of the Web page, wherein editing the item include updating one or more attributes of the item;

submitting the edited item to the Web site;

receiving the updated version of the Web page over the Internet communication link, the updated version of the Web page displayed the attributes related to the item, including the one or more updated attributes; and

displaying the updated version of the Web page on the web browser.

16. (Previously Presented) The computer readable media of Claim 15, further comprising logging into the Web site with an authentication to obtain privileges for modifying Web pages of the Web site.

17. (Previously Presented) The computer readable media of Claim 16 further comprising logging out of the Web site prior to receiving the updated version of the Web page.

18. (Canceled)

19. (Previously presented) The computer readable media of Claim 15, further comprising viewing the updated version of the Web page using the web browser on a client

machine to verify the appearance of the edited item, the appearance being the same as the appearance to a standard user accessing the updated version of the Web page.

20. (Canceled)

21. (Previously Presented) The computer readable media of Claim 15 further comprising generating a workflow notification to request an approval of the updated version of the Web page, wherein the updated version of the Web page is not provided until the approval is obtained.